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**Sculptology delivers a healthy dose of technology and lifestyle
to the Bay Area Tri-Valley with its new Pleasanton clinic**

Pleasanton, CA: May 15, 2019— CoolSculpting—a popular technology that freezes stubborn fat—has been around for a few years now, and typically it’s offered by plastic surgeons or through med spas. But Alejandro Arnez had a different vision. As a doctor, Arnez didn’t just want to focus on sculpting perfect-looking bodies, but on helping people jump start a healthy lifestyle.

He chose Pleasanton, California, to introduce [Sculptology](#), the Tri-Valley’s first and only clinic to specialize exclusively in CoolSculpting. “We are more than a CoolSculpting practice,” said Arnez, “We’re a team of experts in the Tri-Valley passionate about creating a healthy lifestyle comprised of nutritional guidance, exercise, and CoolSculpting, and Pleasanton is the perfect place to start because of the strong sense of community here. We call it [Sculptology Life](#), and it’s a long-term holistic approach that can make a difference in the quality of our guests lives.”

There are many other ways that Sculptology is different. The entire Sculptology team is certified and trained by CoolSculpting University, and many are graduates of the CoolSculpting Masters Program, which is not typical of most clinics. The facility was purpose-built for CoolSculpting and they utilize 3D Body Scanning, and specialized digital photography and imaging technology similar to the one used at Coolsculpting’s own training center so guests can take a more comprehensive look at their treatment areas before, and most importantly, post treatment, giving them more confidence in their results.

Deep ties to the community are important to Arnez and the Sculptology team, and they are involved in giving back to the organizations that support the community and beyond. Arnez is a coach and advisor for [The Gratitude Network](#), a Pleasanton-based organization that accelerates the growth of high impact social entrepreneurs worldwide. He's also an advisor for [A Breeze of Hope](#), Bolivia's first and most experienced center for child survivors of sexual violence.

Sculptology is located at 6770 Bernal Avenue, #440, in Pleasanton, California.
<https://www.sculptology.com/>